



GB Snowsport Clean Sport Strategy

STRATEGY PRINCIPLES

ORGANISED APPROACH

Ensuring that GBS are creating a positive and systematic approach to clean sport education, as well as ensuring that it is monitored.



INCREASED AWARENESS

Increasing the knowledge and understanding of clean sport throughout GBS and the GBS community.



HOME NATION SUPPORT

Working with the Home Nations in ensuring that there is an integrated clean sport development pathway throughout all levels of competition. This includes ensuring that the Home Nations have the knowledge and resources to provide satisfactory education.



EDUCATION

Aiming to fully eliminate inadvertent doping through delivery of an effective education programme.



EDUCATION PLAN

1. WEBINARS

To provide *UKAD-led clean sport webinars* for senior athletes and for those attending Major Games.

2. CLEAN SPORT AGREEMENT

To ensure that squad members receive information on clean sport and sign a *Clean Sport Agreement* on acceptance into the team.

3. VISUAL EDUCATION

To provide visual education in the form of *clean sport posters* and *social media posts* for all athletes and the wider community.

4. STAFF EDUCATION

To support athletes from all areas by providing coaches and support staff with *UKAD-led clean sport education*. Many staff members are qualified to advise athletes on anti-doping matters.

5. EVALUATION

To regularly evaluate the *GBS Anti-Doping Education Strategy*.

